



2023 SBS Sponsorship and Marketing Form

Payments made to Sunbelt – Membership Not Required

SunbeltBuildersShow.com

| Call to discuss/reserve for 2023 in Ft. Worth, Texas – July 13-14 | | | |
|--|----------|---|----------|
| <input type="checkbox"/> 10x10 Booth (TAB Members get \$400 off booth) | | <input type="checkbox"/> Presenting Sponsor | \$35,000 |
| <input type="checkbox"/> Premium Booth | \$3,400 | <input type="checkbox"/> Thursday Keynote Sponsor | \$30,000 |
| <input type="checkbox"/> Corner Booth | \$3,000 | <input type="checkbox"/> Friday Keynote Sponsor (1) | \$30,000 |
| <input type="checkbox"/> Inline Booth | \$2,600 | | |
| <input type="checkbox"/> Education Center Sponsor | \$25,000 | <input type="checkbox"/> Show Lanyard Sponsor | \$7,500 |
| <input type="checkbox"/> Wi-Fi Buyout Sponsor (1) | \$25,000 | <input type="checkbox"/> Show Bag Sponsor | \$7,500 |
| <input type="checkbox"/> Sunbelt Lounge (5 open)* <i>*\$10,000 option – please call</i> | \$12,500 | <input type="checkbox"/> Hotel Logo Key Card | \$7,500 |
| <input type="checkbox"/> Booster Club Sponsor | \$3,000 | | |
| <input type="checkbox"/> 30-Minute Live Demo | \$1,000 | | |
| <input type="checkbox"/> Friend of Sunbelt* <i>*Builders/Remodelers Only</i> | \$250 | | |
| Electronic Advertising for Exhibitors | | | |
| Company provides all artwork per specs | | | |
| <input type="checkbox"/> Virtual Webinar Demo* <i>*must apply/be approved</i> | \$2,000 | <input type="checkbox"/> Social Media Post**** <i>****one per week, starting May 1, 2023</i> | \$300 |
| <input type="checkbox"/> Email Blast Post Show** <i>**one in August 2023</i> | \$1,750 | <input type="checkbox"/> Keynote Presentation Ad | \$300 |
| <input type="checkbox"/> Email Blast Pre-Show*** <i>***one in June 2023</i> | \$1,500 | <input type="checkbox"/> Website Plan Logo Upgrade | \$100 |
| Show Guide Print Advertising | | | |
| Company provides all artwork per specs | | | |
| <input type="checkbox"/> Outside Back Cover | \$2,250 | <input type="checkbox"/> Full-Page | \$1,300 |
| <input type="checkbox"/> Inside Back Cover | \$1,950 | <input type="checkbox"/> Half-Page | \$700 |
| <input type="checkbox"/> Inside Front Cover | \$1,950 | <input type="checkbox"/> Logo in Exh. Listing | \$300 |
| <input type="checkbox"/> Two-Page Spread | \$2,000 | | |
| TAB's Big Time in Cowtown - Special Event Fundraiser at Billy Bob's – Thursday, July 13 | | TAB's Star Awards 30 th Anniversary, Friday, July 14 | |
| <input type="checkbox"/> Platinum Buckle - \$10,000 (3 sold, 1 available) | | <input type="checkbox"/> Welcoming Sponsor - \$10,000 (1) | |
| <input type="checkbox"/> Golden Hat - \$5,000 (7 sold, 3 available) | | <input type="checkbox"/> Awards Category Presenting - \$3,000 (12 7) | |
| <input type="checkbox"/> Silver Spur - \$2,500 (unlimited) | | <input type="checkbox"/> Photo Booth Sponsor - \$5,000 (1) | |
| <input type="checkbox"/> Cowboys & Cowgirls - \$1,000 (unlimited) | | | |
| <input type="checkbox"/> Sidekicks - \$500 (unlimited) | | | |

Questions? Contact Angelica B. Stehling – Director of Events & Sponsorships
angelica@texasbuilders.org | 512-476-6346 | 512-615-2542

Authorized by:

Name: _____
 Company: _____
 Address: _____

 Phone: _____
 Email: _____
 Date: _____

- Pay with Credit Card – Call for Info
- Send me an invoice

The company will be responsible for providing Texas Association of Builders (TAB) staff with logos and other marketing materials as requested for event and program publications. The applicant understands and agrees that by completing this contract and filling in mailing address, email and telephone, they consent to confirming selections and receiving communications from Sunbelt Builders Show™ and TAB management via mail, email or telephone. By entering into this agreement, Sunbelt Builders Show™, Texas Builders Foundation and/or TAB does not represent or maintain that the company will be sole sponsor for any event unless otherwise specified. Management reserves the right to add sponsors, if in its sole discretion determines that the best interest of the event or program requires such change. Marketing benefits begin upon receipt of payment.