

2022 Sponsorship and Marketing Form



Payments made to TAB
TAB Members Only

Payments made to Sunbelt
Membership Not Required

Payments made to Foundation
Membership Not Required

Yearly Title Sponsor
from Jan - Dec. 2022

Call to discuss/reserve for 2023

Annual Golf Tournament
Working on 2023

\$25,000+ a year TAB items only
Call for all benefits at this level. Choose items in column below, add up to \$25K. 1 remains for 2022

*Plans for 2023 are underway,
call the TAB office for questions
or more information*

Please check-out all available golf
tournament sponsorships at

www.TexasBuildersFoundation.org

Email or Call

Lorraine Urey,
Staff Liaison to
Texas Builders Foundation

lorraine@texasbuilders.org

(512) 476-6346

Executive Committee Retreat

- Monday, Jan. 10 Dinner \$ 6,000
- Tuesday Jan. 11 Lunch \$ 5,000
- Friend (2) available \$ 2,000

Star Awards Program

- Presenting* \$3,000
- Photo Booth** \$4,000

Committee/BOD/Council Meetings

- April 5-7 Winter* \$3,000
- July 12-15 Summer* \$3,000
- Nov. 16-18 Fall* \$3,000
- Council Meetings* \$2,500
- Council Meetings* \$1,500

*Category Exclusivity/Call for Availability

www.SunbeltBuildersShow.com

Events Dates

July 12 - 15, 2023

Fort Worth Convention
Center, Omni Hotel Fort Worth

Electronic Advertising for Exhibitors

Company provides all artwork per specs

Builders' Bash
Wednesday, July 13

~~Texas Reception @ IBS Feb. 8~~

- ~~Presenting \$6,000~~
- ~~Select \$3,000~~
- ~~Friend \$1,000~~
- ~~Supporter \$ 500~~

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- Platinum \$10,000
- Diamond \$ 5,000
- Gold \$ 2,500
- Silver \$ 1,250
- Bronze \$ 250

**Young Professionals / Excellence
under 45 Program**

- Title Year Around \$8,000
- Dedication \$2,500
- Merit \$1,000

www.SunbeltBuildersShow.com

Questions? Contact

Angelica B. Stehling
Dir. Of Events & Partnerships
angelica@texasbuilders.org

Tamara Zengerle
Dir. Tradeshow Operations & IT
tamara@texasbuilders.org

Call TAB Office
(512) 476-6346 or (800) 252-3625

~~HOME PAC April Fundraiser, April 6~~

- ~~Food Sponsor \$3,500~~
- ~~Beverage \$2,500~~
- ~~Entertainment \$2,500~~

Show Guide Print Advertising

Company provides all artwork per specs

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HOME PAC FUNdango, July 12

- Presenting \$6,000
- Food/Beverage \$3,000
- Friend \$ 750

**Excellence in Leadership & Housing
Hall of Honor, Thurs., Nov. 17**

Co. provides artwork per specs - due Oct. 7

- ~~Platinum (1) \$10,000~~
- ~~After Party (1) \$10,000~~
- ~~Grand (1) \$ 7,500~~
- Select \$ 3,000
- Friend \$ 1,000
- Supporter \$ 500

Dinner Program Ads Only due 10/7

- Full page \$ 1,300
- Half page \$ 800
- Quarter page \$ 500

Other Advertising Opportunities

- Zoom @ Noon Webinar \$ 2,500
- TABloid Ad Banner* \$ 2,500
- TABloid Ad Box* \$ 1,750

*One per Month Choose Ad Box or Banner

Texas Builder Magazine Ads – call

TAB Website Ads – call

www.TexasBuilders.org

www.SunbeltBuildersShow.com

Authorized by (fillable)

Name:

Company:

Address:

Phone:

Email:

Date:

Pay with Credit Card call for Info

Please email an invoice

The company will be responsible for providing Texas Association of Builders (TAB) staff with logos and other marketing materials as requested for event and program publications. The applicant understands and agrees that by completing this contract and filling in mailing address, email and telephone, they consent to confirming selections and receiving communications from Sunbelt Builders Show™ and TAB management via mail, email or telephone. By entering into this agreement, Sunbelt Builders Show™, Texas Builders Foundation and/or TAB does not represent or maintain that the company will be sole sponsor for any event unless otherwise specified. Management reserves the right to add sponsors, if in its sole discretion determines that the best interest of the event or program requires such change. Marketing benefits begin upon receipt of payment.