

2022 Sponsorship and Marketing Form



**Payments made to TAB
TAB Members Only**

**Payments made to Sunbelt
Membership Not Required**

**Payments made to Foundation
Membership Not Required**

**Yearly Title Sponsor
from Jan - Dec. 2022**

**Face to Face
Opportunities July 12-14**

**Annual Golf Tournament
Monday, July 11**

\$25,000+ a year TAB items only
Call for all benefits at this level. Choose items in column below, add up to \$25K. 1 remains for 2022

- 10x10 Inline* \$ 2,600
- 10x10 corner* \$ 3,000
- 10x10 premium* \$ 3,400
*TAB Members \$400 off each 10x10
- Presenting Sponsor \$35,000
- ~~Wednesday Keynote \$30,000~~
- Thursday Keynote \$20,000
- Education Center \$15,000
- ~~Show Bag \$ 7,500~~
- ~~Lanyard \$ 7,500~~
- F&B station (6) \$ 5,000
- Booster Club \$ 3,000
- Demo (4 remain)** \$ 1,000
** must apply/be approved
- Friend of Sunbelt *** \$ 250
*** Builder/Remodelers Only
- I have an idea I'd like to discuss

**Please check-out all available golf
tournament sponsorships at**

www.TexasBuildersFoundation.org

Email or Call

Lorraine Urey,
Staff Liaison to
Texas Builders Foundation

lorraine@texasbuilders.org
(512) 476-6346

Executive Committee Retreat

- Monday, Jan. 10 Dinner \$ 6,000
- Tuesday Jan. 11 Lunch \$ 5,000
- Friend (2) available \$ 2,000

Star Awards Program

- Presenting* \$3,000
(Category exclusivity – call to verify)
- Photo Booth** \$4,000
(**Builders/remodelers/multifamily companies are not able to purchase)

Committee/BOD/Council Meetings

- ~~April 5-7 Winter*~~ \$3,000
- July 12-15 Summer* \$3,000
- Nov. 16-18 Fall* \$3,000
- Council Meetings* \$2,500
- Council Meetings* \$1,500
*Category Exclusivity/Call for Availability

**Electronic Advertising for Exhibitors
Company provides all artwork per specs**

**Builders' Bash
Wednesday, July 13**

Texas Reception @ IBS – Feb. 8

- Presenting \$6,000
- Select \$3,000
- Friend \$1,000
- Supporter \$ 500

- Virtual Webinar Demo* \$2,500
*must apply/be approved
- Email Blast Post Show** \$1,750
**one in August 2022
- Email Blast Pre-Show*** \$1,500
*** one in June 2022
- Social Media Post **** \$ 300
****one per week starting May 1, 2022
- Keynote Presentation Ad \$ 300
- Description Logo Upgrade \$ 100

- Platinum \$10,000
- Diamond \$ 5,000
- Gold \$ 2,500
- Silver \$ 1,250
- Bronze \$ 250

**Young Professionals / Excellence
under 45 Program**

- Title Year Around \$8,000
- Dedication \$2,500
- Merit \$1,000

Questions? Contact

Angelica B. Stehling
Dir. Of Events & Partnerships
angelica@texasbuilders.org

Tamara Zengerle
Dir. Tradeshow Operations & IT
tamara@texasbuilders.org

Call TAB Office
(512) 476-6346 or (800) 252-3625

HOME PAC April Fundraiser, April 6

- Food Sponsor \$3,500
- Beverage \$2,500
- Entertainment \$2,500

Show Guide Print Advertising

Company provides all artwork per specs

- ~~Outside Back Cover \$2,250~~
- Inside Back Cover \$1,950
- Inside Front Cover \$1,950
- Two Page Spread \$2,000
- Full Page \$1,300
- 1/2 Page \$ 700
- Logo included with exhibitor listing \$ 250

HOME PAC FUNdango, July 12

- Presenting \$6,000
- Food/Beverage \$3,000
- Friend \$ 750

**Excellence in Leadership & Housing
Hall of Honor, Thurs., Nov. 17**

Company provides all artwork per specs

- ~~Platinum (1) \$10,000~~
- After Party (1) \$10,000
- Grand (1) \$ 7,500
- Select \$ 3,000
- Friend \$ 1,000
- Supporter \$ 500

Dinner Program Ads Only

- Full page \$ 1,300
- Half page \$ 800
- Quarter page \$ 500

Other Advertising Opportunities

- Zoom @ Noon Webinar \$ 2,500
- TABloid Ad Banner* \$ 2,500
- TABloid Ad Box* \$ 1,750
*One per Month Choose Ad Box or Banner
- Texas Builder Magazine Ads – call
- TAB Website Ads – call

www.SunbeltBuildersShow.com

Authorized by (fillable)

Name:
Company:
Address:
Phone:
Email:
Date:

Pay with Credit Card call for Info
 Please email an invoice

The company will be responsible for providing Texas Association of Builders (TAB) staff with logos and other marketing materials as requested for event and program publications. The applicant understands and agrees that by completing this contract and filling in mailing address, email and telephone, they consent to confirming selections and receiving communications from Sunbelt Builders Show™ and TAB management via mail, email or telephone. By entering into this agreement, Sunbelt Builders Show™, Texas Builders Foundation and/or TAB does not represent or maintain that the company will be sole sponsor for any event unless otherwise specified. Management reserves the right to add sponsors, if in its sole discretion determines that the best interest of the event or program requires such change. Marketing benefits begin upon receipt of payment.

www.TexasBuilders.org