



YOUNG
PROFESSIONALS
COUNCIL

2019

SPONSORSHIPS

TEXAS ASSOCIATION
OF BUILDERS

YOUNG
PROFESSIONALS

BUILDERS' BASH

2019

YP CALENDAR OF EVENTS

- **Rally Day - March 20 – State Capital**
- **Young Professionals Council Meeting**
 - ❖ March 21-22, The Driskill Hotel, Austin, TX
- **Excellence under 45 Awards Program**
 - ❖ March 29 – May 8 Online Entries taken
 - ❖ August 8 Awards Presentation during the 2019 Star Awards Gaylord Texan, Grapevine, TX
- **Builders' Bash**
 - ❖ August 8, 8:30 p.m. – The last song Gaylord Texan, Grapevine, TX
 - ❖ Proceeds benefit the Texas Builders Foundation
- **Young Professionals Council Meeting**
 - ❖ November, TBD

TITLE SPONSORSHIPS - \$5,000

YEAR AROUND EXPOSURE AT EVERY YP EVENT

Year Around Exposure

- Premium logo & link location on TAB sponsor webpages, council communications, signage/marketing materials
- TAB Winter Young Professionals Council Meeting and corresponding benefits*
- Excellence under 45 Awards Program - Dedication Sponsor and corresponding benefits*
- Builders' Bash benefiting the Texas Builders Foundation – Silver Sponsorship and corresponding benefits * *
- TAB Fall Young Professionals Council Meeting and corresponding benefits*
- Logo on Holiday & Thank You cards from YP Council leadership to Excellence under 45 Awards Program recipients, YP Council members, TAB Executive Committee and TAB Senior officers (inclusive)

* Corresponding benefits may be found on the individual sponsorships.

* May upgrade their Builders' Bash Sponsorship with paying the difference between the included Silver Sponsorship (\$1000) & the upgraded one.

COUNCIL MEETING - \$500

TWO MEETINGS A YEAR

MARCH @ THE DRISKILL HOTEL, AUSTIN, TX

NOVEMBER TBD

This is where TAB's young professionals come to learn about the state association, network with peers and conduct the business of one of the hottest councils/committees TAB has to offer.

- ▶ Logo on email correspondence to YP Council about upcoming meeting
- ▶ Logo on agenda
- ▶ Flyer in meeting packet
- ▶ Verbal recognition during meeting
- ▶ Sponsored item or handout on tables. (*materials provided by sponsor*)

* Depending on meeting location, time and budget, beverages may be offered.

EXCELLENCE UNDER 45 AWARDS PROGRAM

AWARDS PRESENTED DURING THE STAR AWARDS ~ HILTON ANATOLE, DALLAS, TX
ENTRY PROCESS MARCH 29 – MAY 8 ~ PRESENTATION AUGUST 9

Exposure = April thru September

Dedication Sponsor - \$2,500

- ▶ Logo & link on nominee/applicant information/TAB webpage
- ▶ Logo & link on winning recipient notification
- ▶ Logo in an issue of *Texas Builder Magazine* with Excellence under 45 Awards Program
- ▶ Logo in Sunbelt Builders Show™ Guide with Excellence under 45 Awards Program
- ▶ Logo on signage at event
- ▶ Logo on Excellence under 45 Awards program slide during presentation
- ▶ 2 tickets to the Star Awards Presentation and Cocktail Reception

Merit Sponsor - \$1,000

- ▶ Logo on nominee/applicant information/TAB webpage
- ▶ Logo on winning recipient notification
- ▶ Name in an issue of *Texas Builder Magazine* with Excellence under 45 Awards program listing
- ▶ Name in the Sunbelt Builders Show™ Guide with Excellence under 45 Awards program
- ▶ Name on signage at event
- ▶ Name on Excellence under 45 Awards Program slide during presentation
- ▶ 1 Ticket to the Star Awards Presentation and Cocktail Reception

BUILDERS' BASH

**CONCERT BENEFITING THE TEXAS BUILDERS FOUNDATION
OPENING DAY OF THE SUNBELT BUILDERS SHOW™
AUGUST 7 ~ GAYLORD, TEXAN GRAPEVINE, TX**

Sponsor Level	Diamond	Platinum	Gold	Silver	Bronze
Sponsor Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$250
Limitations	4 Available	4 Available	4 Available	Unlimited	Unlimited
Tax Deductible Contribution	\$3,750	\$2,500	\$1,250	\$500	\$125
Sunbelt Booth	1 - 10'x10' booth				
Electronic Pieces/Webpage	Logo & Link	Logo	Name		
Advertising Pieces	Logo	Logo	Name		
Event Welcome	Included	Included	Included		
Event Thank You	Logo	Logo	Name	Name	
Reserved VIP Area*	Near Stage; Private Bar; Sponsor Bar Tabs	Near Stage; Close to Cash Bar			
Tickets	15 tickets 30 drink vouchers	8 tickets 16 drink vouchers	5 tickets 10 drink vouchers	2 tickets 4 drink vouchers	1 ticket
Additional Buck Tickets Option*	Up to 75 @ 50% off	Up to 50 @ 50% off			
Post-Event Thank You Email	Logo & Link	Logo	Logo	Name	Name

* If an attendee purchases a ticket, there will be no refund.

* Sponsor locations will be assigned on a first come, First served basis.

BUILDERS' BASH

CONCERT BENEFITING THE TEXAS BUILDERS FOUNDATION

OPENING DAY OF THE SUNBELT BUILDERS SHOW™
AUGUST 7 ~ GAYLORD, TEXAS GRAPEVINE, TX

Diamond \$10,000 (2 available)

- \$3,750 tax deductible
- Includes one 10'x10' booth (a \$2,600 to \$3,000 non-member value)
- 15 tickets; 30 drink vouchers
- Bulk discounted ticket option*
- Logo & link on electronic pieces & webpage
- Logo on hard advertising pieces
- Reserved VIP area near front of stage with private bar; private bar to be arranged & paid for by sponsor company*
- Verbal Thank You during welcome
- Logo on Thank You during event
- Logo & link on post-event Thank You email

Platinum \$5,000 (4 available)

- \$2,500 tax deductible
- 8 tickets; 16 drink vouchers
- Bulk discounted ticket option*
- Logo on electronic pieces & webpage
- Logo on hard advertising pieces
- Reserved VIP area near front of stage; cash bar near location*
- Verbal Thank You during welcome
- Logo on Thank You during event
- Logo & link on post-event Thank You email

Gold \$2,500 (6 available)

- \$1,250 tax deductible
- 5 tickets; 10 drink vouchers
- Name on electronic pieces & webpage
- Name on hard advertising pieces
- Verbal Thank You during welcome
- Name on Thank You during event
- Logo on post-event Thank You email

Silver \$1,000 (Unlimited available)

- \$500 tax deductible
- 2 tickets; 4 drink vouchers
- Name on Thank You during event
- Name included on post-event Thank You email

Bronze \$250 (Unlimited available)

- \$125 tax deductible
- 1 ticket
- Name on Thank You during event



* If an attendee purchases a ticket, there will be no refund.

* Sponsor locations will be assigned on a first come, first served basis.

Our mission is simple – an opportunity for you to get your product/service and image in front of residential construction professionals in Texas. Our sponsors have repeatedly joined us year after year as they have seen the value and business opportunities gained in supporting our industry events throughout the year. Our sincere strategy is to provide you value in our partnership and a return on your company's investment.

I invite you to sponsor the Texas Association of Builders and/or Sunbelt Conference and Trade Show events for 2019. Please review the subsequent pages that outline our lineup of events. I look forward to the opportunity to partner with you in creating excellent experiences for our community of residential construction professionals.

With much appreciation for your consideration of this request,

Angelica B. Stehling, CMP

Director of Events & Partnerships, Texas Association of Builders

(512) 539-2562 or angelica@texasbuilders.org



TITLE



EXCELLENCE

UNDER 45

AWARDS



BUILDERS'

BASH



FOX ENERGY
SPECIALISTS

{YP} YOUNG
PROFESSIONALS
COUNCIL

2019

SPONSORS

MEETING

MCCOY'S BUILDING SUPPLY

2019 SPONSORSHIP QUESTIONS

ANGELICA B. STEHLING, CMP
512-476-6346 OR 512-539-2562
ANGELICA@TEXASBUILDERS.ORG

TAMARA ZENGERLE
351-649-5808
TAMARA@TEXASBUILDERS.ORG

**TEXAS ASSOCIATION
OF BUILDERS**

