



Sunbelt Builders Show™
July 12 – 15, 2023 | Fort Worth, Texas

2023 Presenting Sponsorship – **SOLD**



2023 Thursday Keynote Speaker – **SOLD**



Education Center on Trade Show Floor – **SOLD**



Show Lanyards – **SOLD**

Host Hotel Key Cards Logo – **SOLD**



Show Bags – **SOLD**



Your natural gas company

For questions and/or to get you connected:
Call or Email: Angelica Stehling, CMP, Director of Events &
Partnerships, (512) 476-6346 or Angelica@TexasBuilders.org

1. Sunbelt 2023 – Friday Keynote Speaker - \$30,000 (1)

- 10'x30' booth space included (up to \$10,200 value)
- Company can't be the same type company as the sponsor for Presenting or Thursday Keynote Speaker
- Company logo in all Sunbelt marketing emails, ads, and more (\$15,000+ value)
 - 250,000+ logo impressions on emails, logo on marketing ads in Texas Builder Magazine
- Company logo included in TABloid (TAB's monthly e-newsletter to all members)
 - Sunbelt Marketing Campaign. 7 TABloids (70,000+ impressions to TAB Members, \$3,500+ value)
- Ad in Sunbelt Special Edition Insert of Texas Builder issue (Value \$2,000)
 - Sunbelt Insert into the summer 2023 Texas Builder issue
 - Ad artwork provided by company according to specifications provided by Show Management
- Company logo will be included on Sunbelt Committee info & TAB meetings prior to Sunbelt
 - Information submitted for both November 2022 and March 2023 meetings
- Company logo on registration website and confirmation emails to attendees & exhibitors (Value \$3,000)
- Company logo & link on website footers & sponsor section – **SunbeltBuilders.Show.com** (Value \$5,000)
- Show Management to make an upgraded hotel reservation for one company rep for 4 nights
 - Room, Tax and Valet Parking direct billed to TAB Master (Value \$2,000)
- 30 free VIP Pass Codes to send to non-registered builders/remodelers (up to \$3,000 value)
- Full Page Show Guide Ad – company to supply artwork (\$1,300+ value)
- Sunbelt App – Logo on Splash Page & Ultimate Exhibitor Listing (\$1,000+ value)
- 3'x3' Cling (Company supplies artwork, Show Mgmt. to purchase & place cling onsite. (Value \$1,750)
- Social Media Post, Keynote Session Ad (\$600+ value)
- 8 tickets to Wednesday's Special Event for Company reps (up to \$1,200 value)
- 8 additional Comp Exhibitor Reg Passes (up to \$600 value)
- Logo Exposure onsite on Entrance Unit, Exhibitor Locator, Sponsor Overall Thank You Cling, Signage etc.
- Company 30 second video played at Keynote to introduce sponsoring company
- Company rep to stage a few minutes to talk about company and introduce Keynote Speaker
- Logo on Show Guide Exhibitor Directory Listing & logo on Sunbelt Sponsor page in Show Guide
- Company name bolded and highlighted in all Exhibitor Listings

2. Sunbelt 2023 Event Wi-Fi Buyout Sponsor - \$25,000 (1)

- 10'x20' Booth space included (\$6,800 value)
- Company logo in all Sunbelt marketing emails, ads, and more (\$15,000+ value)
 - 250,000+ logo impressions on emails, logo on marketing ads in Texas Builder Magazine
- Company logo included in TABloid (TAB's Monthly E-Newsletter to all members)
 - Sunbelt Marketing Campaign. 7 TABloids (70,000+ impressions to TAB Members. \$3,500+ value)
- Company logo will be included on Sunbelt Committee info & TAB meetings prior to Sunbelt
 - Information submitted for both November 2022 and March 2023 meetings
- Ad in Sunbelt Special Edition Insert of Texas Builder issue (Value \$2,000)
- Full Page Show Guide Ad – company to supply artwork (\$1,300+ value)
- Company logo on Wi-Fi Splash Page & name incorporated into Wi-Fi password (\$2,000 Value)
- Social Media Post, Keynote Session Ad (\$600+ value)
- 25 free VIP Pass Codes to send to non-registered builders/remodelers (up to \$2,500 value)
- Sunbelt App – Logo on Splash Page & Ultimate Exhibitor Listing (\$1,000+ value)

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2. Sunbelt 2023 Event Wi-Fi Buyout Sponsor - \$25,000 (cont.)

- 3'x3' Cling (Company supplies artwork, Show Mgmt. to purchase & place cling onsite. Value \$1,750)
- 4 tickets to Wednesday's Special Event for company reps (up to \$600 value)
- 8 additional Comp Exhibitor Reg Passes (up to \$600 value)
- Prominent Logo Exposure
 - Entrance Unit, Exhibitor Locator, Sponsor Overall Thank You Cling, Signage etc.
- Logo on Show Guide Exhibitor Directory Listing & logo on Sponsor page in Show Guide (Value \$500)
- Company name bolded and highlighted in all Exhibitor Listings
- Company logo & link in Sponsor Section of the Sunbelt Website - **SunbeltBuildersShow.com**

3. Sunbelt 2023 "Specialty" Lounge Area Sponsors - \$10,000 - \$12,500

- \$10,000 – 1 sold / 2 available
- \$12,500 - 3 available
- 10'x10' Premium Corner or Inline Booth space (\$3,000 to \$3,400 Value)
 - \$10,000 package is a premium inline near 20'x 60 Specialty Lounge space
 - \$12,500 package includes a premium corner near 20'x 60' Specialty Lounge space
- Company recognition in selected marketing emails and ads (Value \$10,000+)
- Company logo in Sunbelt Special Edition Insert issue (Value \$1,000)
- Company logo will be included on Sunbelt Committee info & TAB meetings prior to Sunbelt
 - Information submitted for both November 2022 and March 2023 meetings
- 14 free VIP Pass Codes to send to non-registered builders/remodelers (up to \$1,400 value)
- Half to Full Page Show Guide Ad
 - Half Page Ad in \$10,000 package (Value \$700)
 - Full Page Ad in \$12,500 package (Value \$1,300)
- 2'x2' Cling (Company supplies artwork, Show Mgmt. to purchase & place cling onsite. Value \$750)
- Social Media Post, Keynote Session Ad (\$600+ value)
- Wednesday's Special Event for company reps
 - 2 tickets to Wednesday's Special Event for Company Reps (\$300) in \$10,000 package
 - 4 tickets to Wednesday's Special Event for Company Reps (\$600) in \$12,500 package
- 5 additional Exhibitor Badges for Booth space (up to \$350 value)
- Logo on Show Guide Exhibitor Directory Listing & on Sponsor page in Show Guide (\$500)
- Sunbelt App Sponsor Listing (Logo, Contact Info)
- Logo Exposure onsite (Exhibitor Locator, sponsor overall thank you cling)
- Company name bolded and highlighted in all Exhibitor Listings
- Company logo in Sponsor Section of the Sunbelt Website – **SunbeltBuildersShow.com**
- Lounge to be a uniquely decorated space – company logo will be incorporated into space
 - Show Management to produce and pay for this space
 - Show Management to produce and pay for special lounge seating
- Lounge to include am/pm light refreshments
 - Show Management to order and pay for refreshments

Connect now to get the best exposure for your company at Sunbelt 2023!

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4. Sunbelt 2023 Sunbelt Booster Club - \$3,000 (unlimited)

- No Booth Purchase Required
- This is also a great opportunity to enhance your exhibit participation with more marketing exposure
- Company Name included in Sunbelt ad in the Texas Builder magazine issue immediately prior to Sunbelt
- Company Name will be included in the June TABloid e-newsletter immediately prior to Sunbelt
- Company name will be included in the “Know Before You Go” email to Sunbelt registrants
- Company name will be included on Sunbelt Committee info & TAB meetings prior to Sunbelt
 - Information submitted for both November 2022 and March 2023 meetings
- Company name will be included on the Sunbelt Sponsor Page in the Show Guide
- Company logo will be included on the Overall Sponsor thank you cling onsite
- Company logo included in the Keynote Session Presentation loops on Thursday, July 13 & Friday, July 14
- Company will receive name recognition on the Sunbelt Section of the Website
- Sunbelt Non-Exhibiting Show Passes for (4) reps or (4) Add'l Badges for a participating booth company

5. Sunbelt 2023 Builder Friend of Sunbelt - \$250 (Unlimited)

- Available only to Builders / Remodelers / Developers / Multifamily & Rental Property Owners
- Individual Name, Company Name and Local HBA listed in Show Guide
- Onsite Signage displayed in Sunbelt Registration Foyer and at TAB Summer Board Meeting

6. Sunbelt Advertising Opportunities

- Email Blast Pre-Show to registrants in June 2023 - \$1,500 (1)
- Email Blast Post-Show to registrants in August 2023 - \$1,750 (1)
- Post-Show Sunbelt Webinar Demo – August 2023 (1) - \$2,000 (must apply and be approved)
- Pre-Show Sunbelt Webinar Demo – June 2023 - **SOLD**
- Social Medi Post (one per week starting in Mary 2023 - \$300 (6)
- Keynote Presentation Ad - \$300 - unlimited
- Website Plan Logo Upgrade \$100 - unlimited
- Show Guide Back Cover – **SOLD**
- Show Guide Inside Front Cover - **SOLD**
- Show Guide Inside Back Cover - \$1,950
- Show Guide 2-page Spread - \$2,000
- Show Guide Full – Page - \$1,300 (10)
- Show Guide Half – Page - \$700 (15)
- Logo Upgrade in Exhibitor Description Listing - \$300 - unlimited

7. NEW – TAB Special Event Fundraiser – Wednesday, July 12, 2023

- Event is in planning stages
- Combining previous HOMEPAC FUNdango event & Builders Bash into one big event
- Call to discuss sponsorship opportunities - \$1,000 - \$10,000 – This is included in TAB Sponsorships

8. TAB Star Awards Event – Friday, July 14, 2023

- This is a TAB Sponsorship Opportunity – please call Angelica for more information
- Call to discuss sponsorship opportunities - \$3,000 - \$10,000

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