



ANGELICA STEHLING
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 Director of Events & Partnerships

DEBBIE DAVIS
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 Director of Communications & Marketing

AD SIZE SPECIFICATIONS

2020 SUNBELT SHOW GUIDE

DEADLINE:

Wednesday, May 27

PRICING:

Outside Back Cover \$2,250
 Inside Back Cover \$1,950
 Two Page Spread \$2,000
 Full Page \$1,300
 1/2 Page \$700

SIZE:

Dimensions: 8.5" (h) x 5.5" (w)
 Safety Zone: 7.875" (h) x 5.375" (w)
 Bleed: 0.125"

SPECIFICATIONS:

Please send high-resolution documents electronically in one of the following formats:
 TIFF
 JPG
 PDF*
 InDesign or
 AdobePhotoshop (CS5 or newer).

* Must be saved for high-quality print.
 All fonts must be embedded.

SUBMIT TO:

Send electronically to **Debbie@TexasBuilders.org**.
 If files are too large for email, send files via
 Dropbox.

DIMENSIONS
with bleeds (+0.125):

Full Page
8.375" (h) x 5.375" (w)

Inside Front Cover
8.375" (h) x 5.225" (w)

Back & Inside Back Cover
8.375" (h) x 5.225" (w)

DIMENSIONS
no bleeds:

Full Page
8.250" (h) x 5.250" (w)

Inside Front Cover
8.250" (h) x 5.100" (w)

Back & Inside Back Cover
8.250" (h) x 5.100" (w)

DIMENSIONS
no bleeds:

Half Page Horizontal
3.375" (h) x 5.250" (w)

DIMENSIONS
no bleeds:

Half Page Vertical
8.25" (h)
x 2.50" (w)



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AD SIZE SPECIFICATIONS

2020 SUNBELT SPECIAL INSERT

DEADLINE:

Thursday, April 2

SIZE:

Dimensions: 5.00" (h) x 5.50" (w)
Safety Zone: 4.625" (h) x 5.125" (w)

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