



July 12 - 15, 2023

Ft. Worth Convention Center

Host Hotel: The Omni Hotel

ANGELICA STEHLING, Angelica@TexasBuilders.org
Director of Events & Partnerships

Ashley Marcinkiewicz, Ashley@TexasBuilders.org
Marketing & Communications Manager

AD SIZE SPECIFICATIONS

2023 SUNBELT SHOW GUIDE

DEADLINE:

Wednesday, June 7

PRICING:

Outside Back Cover	\$2,250
Inside Back Cover	\$1,950
Two Page Spread	\$2,000
Full Page	\$1,300
1/2 Page	\$700

SHOW GUIDE SIZE:

8.25" (h) x 5.25" (w)

SUBMIT TO:

Email or send cloud file-sharing service to
Ashley@TexasBuilders.org

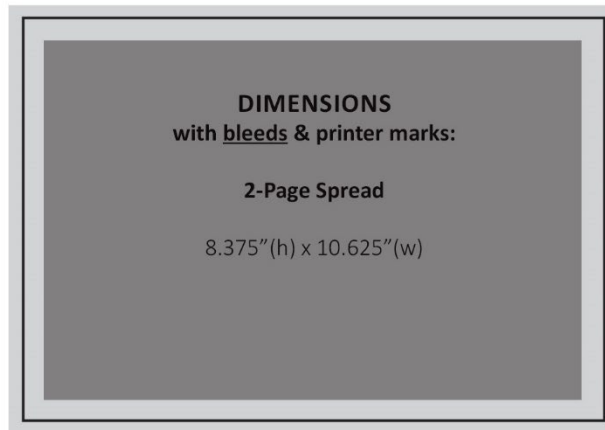
SPECIFICATIONS:

Please submit all ads in one of

The following formats:

- PDF (PDF/x-1a or Press Quality)
- Photoshop: EPS or TIF

All images MUST be hi-resolution
(at least 300 dpi). Convert files to process
colors (CMYK).



DIMENSIONS
with bleeds & printer marks:

2-Page Spread

8.375" (h) x 10.625" (w)



DIMENSIONS
with bleeds & printer marks:

Full Page
Front Cover
Back & Inside
Back Covers

8.375" (h) x 5.375" (w)

Full Page Bleed file size measures: 8.375" x 10.625"

Ad will ultimately trim to 8.125" x 10.375"

All "live" matter must remain within the darker area- 7.625" x 9.625" to avoid trimming errors.

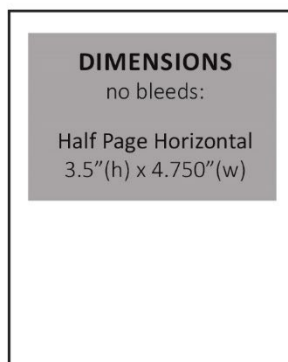
All files with bleeds MUST be exported with printer marks and a .125 bleed setting.

Full Page Bleed file size measures: 8.375" x 5.375"

Ad will ultimately trim to 8.125" x 5.125"

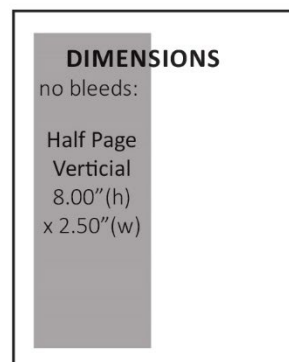
All "live" matter must remain within the darker area- 7.625" x 4.625" to avoid trimming errors.

All files with bleeds MUST be exported with printer marks and a .125 bleed setting.



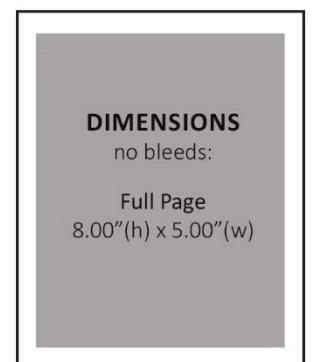
DIMENSIONS
no bleeds:

Half Page Horizontal
3.5" (h) x 4.750" (w)



DIMENSIONS
no bleeds:

Half Page Vertical
8.00" (h)
x 2.50" (w)



DIMENSIONS
no bleeds:

Full Page
8.00" (h) x 5.00" (w)