

2022 Sponsorship and Marketing Form



**Payments made to TAB
TAB Members Only**

**Payments made to Sunbelt
Membership Not Required**

**Payments made to Foundation
Membership Not Required**

**Yearly Title Sponsor
Year = January – December**

**Face to Face
Opportunities July 12-14**

**Annual Golf Tournament
Monday, July 11**

\$25,000+ a year TAB items only
Call for additional benefits included at list level. Choose from items in list below

10x10 Inline* \$ 2,600
 10x10 corner* \$ 3,000
 10x10 premium* \$ 3,400
*TAB Members \$400 off each 10x10

**Please check-out all available golf
tournament sponsorships at**

www.TexasBuildersFoundation.org

Executive Committee Retreat

Monday, Jan. 10 Dinner \$ 6,000
 Tuesday Jan. 11 Lunch \$ 5,000
 Friend (2) available \$ 2,000

Presenting Sponsor \$35,000
 ~~Wednesday Keynote~~ \$30,000

Email or Call

Lorraine Urey,
Staff Liaison to
Texas Builders Foundation

Star Awards Program

Presenting* \$3,000
(Category exclusivity – call to verify)
 Photo Booth** \$4,000
(**Builders/remodelers/multifamily companies are not able to purchase)

Thursday Keynote \$30,000
 Education Center \$25,000
 Show Bag \$ 7,500

lorraine@texasbuilders.org
(512) 476-6346

Committee/BOD/Council Meetings

April 5-7 Winter* \$3,000
 July 12-15 Summer* \$3,000
 Nov. 16-18 Fall* \$3,000
 Council Meetings* \$2,500
 Council Meetings* \$1,500
*Category Exclusivity/Call for Availability

~~Lanyard~~ \$ 7,500
 F&B station (6) \$ 5,000
 Booster Club \$ 3,000
 Demo (8)** \$ 1,000
** must apply/be approved
 Friend of Sunbelt *** \$ 250
***Builder/Remodelers Only
 I have an idea I'd like to discuss

**Electronic Advertising for Exhibitors
Company provides all artwork per specs**

**Builders' Bash
Wednesday, July 13**

Texas Reception @ IBS – Feb. 8

Presenting \$6,000
 Select \$3,000
 Friend \$1,000
 Supporter \$ 500

Virtual Webinar Demo* \$2,000
*must apply/be approved
 Email Blast Post Show** \$1,750
**one in August 2022
 Email Blast Pre-Show*** \$1,500
*** one in June 2022
 Social Media Post **** \$ 300
****one per week starting May 1, 2022
 Keynote Presentation Ad \$ 300
 Description Logo Upgrade \$ 100

Platinum \$10,000
 Diamond \$ 5,000
 Gold \$ 2,500
 Silver \$ 1,250
 Bronze \$ 250

**Young Professionals / Excellence
under 45 Program**

Title Year Around \$8,000
 Dedication \$2,500
 Merit \$1,000

Questions? Contact

Angelica B. Stehling
Dir. Of Events & Partnerships
angelica@texasbuilders.org

HOME PAC April Fundraiser

Food Sponsor \$3,500
 Beverage \$2,500
 Entertainment \$2,500

**Show Guide Print Advertising
Company provides all artwork per specs**

~~Outside Back Cover~~ \$2,250
 Inside Back Cover \$1,950
 Inside Front Cover \$1,950
 Two Page Spread \$2,000
 Full Page \$1,300
 1/2 Page \$ 700
 Logo included with exhibitor listing \$ 250

Tamara Zengerle
Dir. Tradeshow Operations & IT
tamara@texasbuilders.org

Call TAB Office
(512) 476-6346 or (800) 252-3625

HOME PAC FUNdango

Presenting \$6,000
 Food/Beverage \$3,000
 Friend \$ 750

**Excellence in Leadership &
Housing Hall of Honor**

Company provides all artwork per specs

~~Platinum (1)~~ \$10,000
 After Party (1) \$10,000
 Grand (1) \$ 7,500
 Select \$ 3,000
 Friend \$ 1,000
 Supporter \$ 500

Dinner Program Ads Only

Full page \$ 1,300
 Half page \$ 800
 Quarter page \$ 500

Other Advertising Opportunities

Zoom @ Noon Webinar \$ 2,500
 TABloid Ad Banner* \$ 2,500
 TABloid Ad Box* \$ 1,750
*One per Month Choose Ad Box or Banner
 Texas Builder Magazine Ads – call
 TAB Website Ads – call
www.TexasBuilders.org

www.SunbeltBuildersShow.com

Authorized by (fillable)

Name:
Company:
Address:
Phone:
Email:
Date:
 Pay with Credit Card call for Info
 Please email an invoice

The company will be responsible for providing Texas Association of Builders (TAB) staff with logos and other marketing materials as requested for event and program publications. The applicant understands and agrees that by completing this contract and filling in mailing address, email and telephone, they consent to confirming selections and receiving communications from Sunbelt Builders Show™ and TAB management via mail, email or telephone. By entering into this agreement, Sunbelt Builders Show™, Texas Builders Foundation and/or TAB does not represent or maintain that the company will be sole sponsor for any event unless otherwise specified. Management reserves the right to add sponsors, if in its sole discretion determines that the best interest of the event or program requires such change. Marketing benefits begin upon receipt of payment.