



# STAR AWARDS SPONSORSHIP OPPORTUNITIES

## 2022 PROGRAM



Finalists Announced May 3, 2022

Winners Presented Thurs., July 14 at Hilton Anatole Dallas  
Sept/October 2022 Texas Builder Magazine – Star Awards Feature

### Presenting Sponsor: \$3,000 (6 available – 6 confirmed)

- Company logo & link on Star Awards website – [www.TABStarAwards.com](http://www.TABStarAwards.com)
- Company logo in Sunbelt Show Guide and Star Awards Finalists catalog,
- Company logo in media presentation at event
- Company logo in Star Awards ads in July/August & Oct/Nov. Issues of *Texas Builder Magazine*
- Company logo in on-site Star Awards signage
- Company recognition on marketing materials for awards program
- Company recognition on letters/emails to Star Awards finalists & winners
- Company recognition on the TAB website sponsor page
- Company rep to assist on stage, July 14, in handing awards to winners\*  
(\* # of awards to assist with depends on # of entries, categories & sponsors)
- Company receives two (2) tickets to the event with reserved seating at front
- Company name in TABloid (monthly e-newsletter) with Star Awards info
- Company recognition on Social Media posts
- Company recognition in after event thank you posts and emails
- Company product category exclusivity
- Presenting Sponsors are available to all TAB Members

### Photo Booth Sponsor \$4,000 (1 available)

- Same Benefits as the Presenting Sponsor except – for the additional money, the company gets logo exposure on all photos yet does not get the opportunity to be called to the stage to assist with handing out awards
- Company can't compete with Presenting Sponsors – the product category exclusivity includes this sponsorship
- Builders / Remodelers are *ineligible* for the Photo Booth sponsorship

**Sponsors (as of 4.28.2022)**

### **C3 Building Solutions**



Sponsorship Questions: Visit: [www.TABStarAwards.com](http://www.TABStarAwards.com) / Call TAB office at 512-476-6346 / Email: [Angelica@TexasBuilders.org](mailto:Angelica@TexasBuilders.org)