

2022 Sunbelt Builders Show™ Education Speaker Bio



Thursday, July 14

1:45 – 2:45 p.m.

“Beyond Mobile: The Top 5 Website Elements for an Optimal User Experience”

Presenter: Megan English, Vice President, O’Neil Interactive

Megan English began her career in the homebuilding industry in 2005 as an account representative for the Washington, D.C. Metro/Baltimore New Home Directory and quickly gained perspective on the comprehensive business goals of the homebuilding vertical. She made the transition to the agency world in 2010 and joined O’Neil Interactive, a full-service marketing agency best known for its digital thought leadership. As vice president at O’Neil, Megan works to cultivate the company’s marketing vision. Leading a team of ultra-talented creatives, Megan helps guide every O’Neil client on a highly strategic road to more leads and better name recognition. Megan has been a speaker at the International Builders’ Show, published in Builder Online, and was named to Professional Builder’s Forty Under 40 in 2020.