

2022 Sunbelt Builders Show™ Education Speaker Bio



Wednesday, July 13

1:45 – 2:45 p.m.

“A Day in the Life of the Customer: Understanding Your Best Customer so You Can Deliver What They Want the Way They Want It”

Presenter: David Avrin, The Customer Experience Advantage

David Avrin, CSP, is one of the most in-demand customer experience and marketing speakers and consultants in the world today and shares his content-rich, very entertaining and actionable presentations with enthusiastic audiences across North America and around the world. David helps organizations better understand and connect with their changing customers and clients to help future-proof their businesses. David's business insights have been featured on thousands of media outlets around the world. He is also the author of five books including the acclaimed: *It's Not Who You Know, It's Who Knows You!* and his newest book: *The Morning Huddle — Powerful Customer Experience Conversations to Wake You Up, Shake You Up and Win More Business*.