



2021 Sponsorships & Events

Texas Association of Builders &
Sunbelt Builders Show™

Create an excellent advantage for your company!

Get your company in front of thousands of residential construction professionals across the state of Texas. Spend your marketing dollars with the Texas Association of Builders' events and programs and know that your company will get well-deserved recognition and marketing benefits all while supporting the association, members and businesses that support your businesses.

Targeted Audience?
Builders / Remodelers in
the State of Texas

Connect Now!

Call TAB @ (512) 476-6346 or email
Angelica@TexasBuilders.org

Texas Association of Builders

www.TexasBuilders.org

Sunbelt Builders Show™

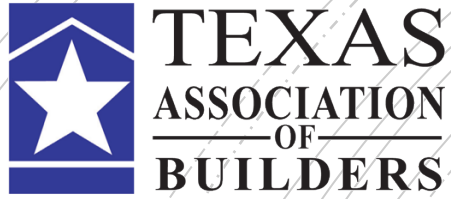
www.SunbeltBuildersShow.com

Star Awards

www.TABStarAwards.com

Texas Builders Foundation

www.TexasBuildersFoundation.org



Open for Business

Align *Your* Company
Logo with
Our Association Logos

Call TAB Now (512) 476-6346
Email : Angelica@TexasBuilders.org



Social Media Platforms

Facebook

@TexasBuilders
@Sunbelt.Builders.Show

LinkedIn

Texas Association of Builders

Twitter

@Texas_Builders
@SunbeltBuilders

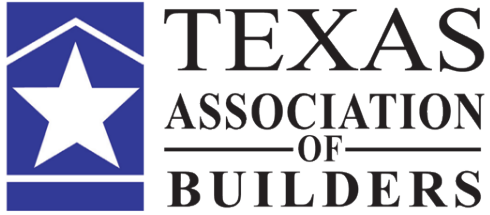


Title Sponsor

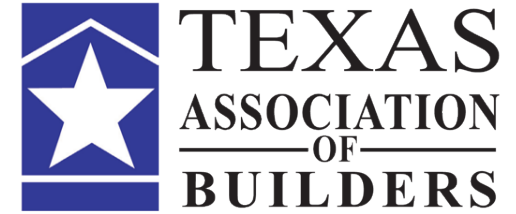
\$50,000 or more per year in Event Sponsorships
with the Texas Association of Builders and/or the Sunbelt Builders Show™

Individual Sponsored Event Marketing or Advertising Benefits plus these extra benefits for:

1. Logo and website link on TAB's website for the year (January – December 2021)
2. Banner advertisement on TAB's website (artwork supplied by company) for the year
3. Logo on Table of Contents page listed as Title Sponsor in each edition of *Texas Builder Magazine*
4. Logo and link on Sunbelt's website footers if the sponsorship package includes a Presenting level sponsorship package for the Sunbelt Builders Show™
5. TABloid recognition (TAB's e-newsletter to all members) once a month
6. TAB *NewsBriefs* recognition as determined by TAB Staff (e-newsletter published every Tuesday and Thursday containing national, state and local news articles that are important and of interest to the industry)
7. Thank you post on Facebook & Twitter with company hashtag
8. Category Product Exclusivity as a Title Sponsor for TAB



2021 OPPORTUNITIES



➤ **Texas Association of Builders – 2021 Events**

- * TAB Board Meetings – pages #12, #25, #26
- * Excellence in Leadership Dinner – page #27
- * TAB's 75th Diamond Jubilee – call office for sponsorship opportunities

➤ **Texas Builder Report - Legislative Session Recordings**

- * Page #7

➤ **Virtual Education or Demo Opportunities**

- * Page #8 & #9

➤ **Star Awards**

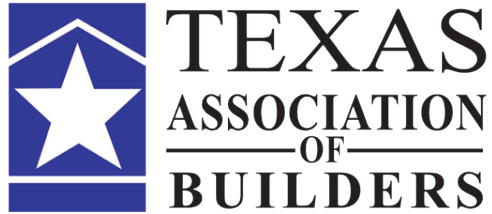
- * Advertising and event opportunities detailed –page #10

➤ **Sunbelt Builders Show™ - July 13 – 16, 2021**

- * Advertising and event opportunities detailed – pages #13-#22

➤ **Builders' Bash – sponsored by YP Council benefiting the Texas Builders Foundation**

- * Page #24



2021 OPPORTUNITIES



- **TAB Sponsored Email Blast (to TAB Builder Members Only)**
 - * \$1,750/member or \$2,250/non-member
 - * One Monthly / First-Come, First-Served / Pick from available months
 - * Company to supply artwork and information to specifications supplied
- **HOME PAC Fundraiser events supporting advocacy efforts**
 - * Rally Day page #11 and HOME PAC FUNdango page #23
- **Young Professionals Council and Excellence under 45 Awards**
 - * Call TAB office for more information about opportunities ranging from \$500 - \$5,000
- **Texas Builder Magazine and online opportunities**
 - * *Texas Builder Magazine*, the official magazine of the Texas Association of Builders, is produced bi-monthly with a circulation of more than 10,000 including the decision-makers within the residential construction and land development industry.
 - * Call TAB office for more information
- **Texas Builders Foundation – 1st Annual Golf Tournament – July 12, 2021**
 - * Call TAB office for more information



TEXAS BUILDER REPORT

Opportunity: Sharable video content throughout the Legislative Session recorded by the TAB Executive Director, Scott Norman and shared with the members in all 27 local Home Builders Associations across the State of Texas. Company can sponsor one, multiple or be the Exclusive Sponsor for a 6-Set Video Series. The video recording length for each Texas Builder Report is 2 to 3 minutes.

Sponsor Levels: (Sponsoring Company must be a TAB Member)

- \$1,500 per video recording – Company logo only
- \$2,000 per video recording – Company logo and company slide (promoting info and website)
- \$2,500 per video recording – Company logo, slide and 15 second live or pre-recorded company video)
- \$15,000 - Exclusive Sponsor for all six session in a series (Maximum of 2 Series) - **Sold-Out First Series**
includes logo / company slide / 15 sec. live or pre-recorded company video
- Slide and video must be approved by TAB administration

Marketing Benefits: company exposure on the following platforms where the Texas Builder Report recordings will be marketed and viewed: TexasBuilders.org, LegLine, Facebook, YouTube, Twitter, LinkedIn

- Intro and conclusion will include company thank you mention and logo
- Collateral Needed: (dependent on sponsorship level)
- First Deadline for the January Texas Builder Report is January 13, 2021



NEW VIRTUAL OPPORTUNITIES IN 2021

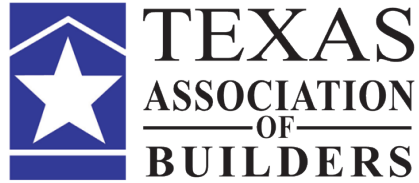
MONTHLY ZOOM AT NOON EDUCATIONAL OPPORTUNITY

*(January, March, April, May and June 2021 Zoom at Noon virtual sessions)

- \$2,000 per session / member or \$3,000 per session / non-member
- First-Come / First-Served
- Show management will facilitate the Zoom platform
- Logo Exposure thousands of residential construction professionals including all TAB Members in emailed marketing opportunities via email and social media
- Sponsoring company representative has opportunity to prepare a live or pre-recorded welcome message (a few minutes) to the audience and introduce your company and then proceed to introduce the speaker. If company chooses to participate live, we will schedule a practice session the Thursday or Friday before seminar with sponsor and speaker.
- (1) 16:9 PowerPoint Slide company advertisement at the beginning and end of the webinar
- Show Management to send out a post-event thank you email to all registrants with a link to TAB's YouTube Channel with seminar recording and include a Click Here Button to link to the sponsoring company email or website of choice.

List of Sessions Topics include

- Tuesday, January 12-"2021 Housing Forecast" --- **SOLD**
Dr. Jim Gaines, Former Chief Economist, Texas Real Estate Research Center
- Tuesday, March 9-"It's Up To Us: Engaging the Construction Industry in Training and Employing our Future Workforce" --- **SOLD**
Ed Brady, CEO, Home Builders Institute and Ron Rohrbacher, Vice President of Construction Training, Perry Homes
- **Tuesday, April 6 -"High Performance Building Best Practices"**
Heather Laminack, General Manager, Ferrier Custom Homes
- Tuesday, May 11-Succession Planning, Strategic planning = **SOLD**
Terry Elton, Chief Operating Officer, Small Business Growth Partners, Inc.
- **Tuesday, June 8- Partners in Homebuilding: Couples who are Teams in Marriage and Business**
Debra and Carlton Edwards, Carlton Edwards Builder & Designer LLC and John and Lindsay McKinney, McKinney Homes, LLC



NEW VIRTUAL OPPORTUNITIES IN 2021

VIRTUAL WEBINAR DEMONSTRATION OPPORTUNITIES

One company per session; One session per month

Session Platform: Zoom (can be live or pre-recorded) and Facebook Live (if applicable)

Rehearsal: One week prior to the session, 9 a.m. – 3 p.m.

Company must be a 2021 Sunbelt Builders Show exhibitor

- * Friday's at 9:30 – 10:15 a.m. – Company to pick a specific available Friday in the month selected
- * \$2,000 per demo / member or \$3,000 per demo / non-member
- * First – Come / First - Served
- * Show management will facilitate the Zoom platform

- Demonstrations are to be informative, educational and interesting; not a sales pitch or product comparison.
- Show Management will:
 - Schedule marketing emails and demo within the marketing timeline.
 - Advertise/market to TAB members, past Sunbelt attendees and any contacts lists the company would like to include (if desired).
 - Facilitate a demo practice and live session on Zoom and Facebook Live platforms.
- Your company information will be visible to thousands of industry professionals giving you great company exposure.
 - Email notice/invitation/save the date with your company logo, demo information and Zoom registration link.
 - Email day before with your company logo and session information: reminder to attend/register.
 - SBS Facebook, Twitter, LinkedIn page demo promo.
 - Sunbelt Website – demo description with link to register and link to graphic.
 - Texas Association of Builders website promo under the upcoming events.
- Any demo supplemental documents must be submitted to Show management for approval one week prior to session.
- Post event:
 - All sessions will be recorded and available on the Texas Builders YouTube page and Sunbelt social media platforms
 - Recording will be linked to Sunbelt session description.
 - Post event email will be sent to all registrants with link to recording of demo and a Click Here Button linked to sponsor's choice of email or website



Star Awards – 2021 Program

Entry Period – December 3, 2020 – February 5, 2021

Early Bird Deadline – January 22, 2021

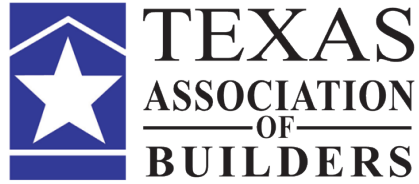
Finalists Announced – May 3, 2021

Winners Presented – Thursday, July 15, 2021 – Hilton Anatole Dallas



Star Awards Presenting Sponsor: \$2,500 (4 sold – 3 pending – 3 available)

- Company logo on Star Awards website, in Sunbelt on-site Show Guide, in Star Awards official finalists' catalog, in media presentation at the event, on Star Awards ads in *Texas Builder* Magazine's 2021 July/August and September/October issues and on Star Awards on-site signage at the event
- Company's website link attached to their logo on Star Awards website – www.TABStarAwards.com
- Company name on marketing materials for awards program
- Company recognition on letters/emails to Star Awards finalists & winners
- Company recognition on the TAB website sponsor page
- Company representative has opportunity to assist on stage in handing awards to winners
(number of awards to pass out depends on number of entries and categories and number of sponsors)
- Company will receive two (2) tickets to the event



2021 RALLY DAY APRIL 13, 2021

VIRTUAL EVENT – FEBRUARY 18, 2021



2021 Rally Day will look different in some respects; however, the message for our residential construction professionals to our legislators will be the same – keep housing affordable in Texas!

The Hyatt Regency Austin will be TAB's Rally Day Headquarters for Wednesday, April 13, 2021. We will have a statewide virtual Rally Day program on Feb. 18.

Presenting Sponsor Level - \$5,000 – SOLD OUT

Signature Sponsor Level - \$2,500 – SOLD OUT

Patron Sponsor Level - \$1,000

Friend Sponsor Level - \$500

Fan Sponsor - \$250

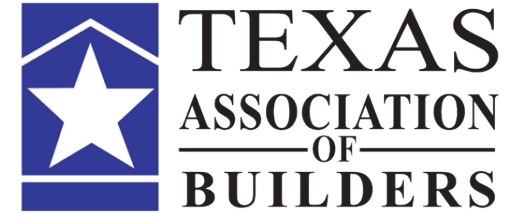
Call the TAB office for sponsor level details



Winter Committee & Board Meetings

April 14 & 15, 2021

The Hyatt Regency Hotel - Austin, Texas



Winter 2021 Committee & Board Meetings: \$3,000 (company must be a member)

- Company recognition on TAB's website as it relates to Winter Board Meetings
- Company has opportunity to provide a one-page flyer and we will include in email information sent out to the board members 30 days prior to meeting (flyer PDF due 35 days prior to board meeting date – maximum size 8.5"x11" one-sided)
- Company recognition on meeting schedules, board meeting signage, in meeting announcement ad in *Texas Builder* Magazine and in post event ad in *Texas Builder* Magazine, on the pocket guide schedule distributed at registration desk (all subject to timelines – call for dates), and in TABloid (e-newsletter) announcing meeting dates
- Company has opportunity to display table (company to provide materials and/or man table)
- Company has opportunity to provide a standup sign placed near registration
- Company has opportunity to provide 200 copies of company brochure or company logoed gift item and TAB staff will place item on meeting chairs.
- Verbal recognition at the Board of Directors' Meeting on Friday, Feb. 26, 2021





SUNBELT

BUILDERS SHOW™

JULY 13-16, 2021

HILTON ANATOLE | DALLAS, TEXAS

Texas Association of Builders Conference & Trade Show



SUNBELT BUILDERS SHOW™

BOOTH INVESTMENT / MARKETING EVENTS

TRADE SHOW DAYS JULY 14 & 15, 2021

Booth Space Investment:

- In-Line Booth: \$2,600 per 10' x 10' booth
- Corner Booth: \$3,000 per 10' x 10' booth
- Premier Booth: \$3,400 per 10' x 10' booth
- **Members Receive \$400 off per 10x10 booth**

Booth Space Includes:

- Listing on website and in marketing pieces (see additional specifics next slide)
- Four (4) complimentary exhibitor badges per 10'x10' booth
- 7"x44" company name sign
- 10' rear and 3' side pipe with drapery
- Additional badges are \$50 and \$75 each, pending on dates purchased



Sunbelt Builders Show™

Booth Investment = Marketing Exposure

Trade Show Days are July 14 & 15, 2021

Company must purchase at least a 10'x10' booth to participate in these advertising opportunities

Pre-Show Exposure included in booth price

- Company profile and booth location will be listed on the Sunbelt website which receives thousands of hits monthly
- Company listing in Sunbelt Special Edition of *Texas Builder* magazine – July/August 2021 Issue – subject to April 19, 2021 timeline
- Free Show Passes for your builder/remodeler clients - upon request
- Complimentary pre-Show registration list to promote your products before the Show (mailing info only)
- Media and social networking opportunities and exposure at TAB Committee & Board Meetings



On-site Exposure included in booth price

- Company description listing in the on-site Show Guide
- Networking throughout the Show schedule and hotel and opportunities to attend special social events
- Opportunities for your own meetings and parties - must gain approval of Show management



Post-Show Exposure included in booth price

- Electronic Show Guide used year-round by attendees
- Complimentary post-Show mailing list to promote your products after the Show
- Complimentary Show summary and demographic reports

Sunbelt Builders Show™ Glimpse at Sponsor Levels

Sponsor Level	Presenting	Wednesday Keynote	Thursday Keynote	Education Center	Show Bags	Parking Discount	Booster Club	Friend of Sunbelt
Sponsor Investment	\$35,000	\$30,000	\$30,000	\$15,000	\$7,500	\$5,000	\$2,500	\$250
Availability	Company category exclusivity at this level (3 sold – 2 available)	1 	1 (Sponsor Speaker Bobby Bones)	1 (Tentative sponsor has until Jan. 1, 2021)	1		Unlimited	Unlimited Must be a builder or a remodeler
Sunbelt Booth included	Up to a 20x30 booth	No	10x20	10x20	Must purchase a booth	Must purchase a booth	No booth purchase necessary	No booth purchase necessary
Sunbelt Website	Logo/Link on footers	Logo/Link on footers	Logo/Link on footer	Logo/Link in sponsor area	Logo in sponsor area	Logo in sponsor area	Logo in sponsor area	Name and Company Listed
Marketing Pieces	Logo on all pieces	Logo on all pieces	Logo on all pieces	Logo/Name on all pieces	Logo/Name on select pieces	Logo/Name on select pieces	Name on select pieces	N/A
<i>Texas Builder Magazine / Sunbelt Special Edition insert July/August issue</i>	Logo on magazine ad & ½ page ad in insert	Logo on magazine ad & ½ page ad in insert	Logo on magazine ad & ½ page ad in insert	Logo on magazine ad and in insert	Name on magazine ad and in insert	Name on magazine ad and in insert	Name on Insert	N/A
<i>Texas Builder Magazine other 2021 issues</i>	Logo in all Sunbelt ads	Logo in all Sunbelt Ads	Logo in all Sunbelt ads	Name in all Sunbelt ads	N/A	N/A	N/A	N/A
Registration	Logo on registration site and all email notifications	Logo on registration site and all email notifications	Logo on reg site & all email notifications	N/A	N/A	N/A	N/A	N/A

Sunbelt Builders Show™ Glimpse at Sponsor Levels Continued

Sponsor Level	Presenting	Wednesday Keynote	Thursday Keynote	Education Center	Show Bag	Parking Discount	Booster Club	Friend of Sunbelt
Sponsor Investment	\$35,000	\$30,000	\$30,000	\$15,000	\$7,500	\$5,000	\$2,500	\$250
Wednesday Keynote	Stage presentation & logo recognition and reserved seating	Stage presentation & logo recognition and reserved seating 	Logo recognition and reserved seating	Tentative Sponsor Logo/Verbal recognition and reserved seating	Logo on Power Point loop		Company Name in PowerPoint loop	(Must be a Builder or Remodeler) Name in PowerPoint loop
Thursday Keynote	Logo recognition and reserved seating	Logo recognition and reserved seating	Stage Presentation, Logo recognition and reserved seating	Logo recognition and reserved seating	Logo on Power Point loop	Logo on Power Point loop	Company Name in PowerPoint loop	(Must be a Builder or Remodeler) Name in PowerPoint loop
Show Guide	Full page ad	Full page ad	Full page ad	Full page ad	½ page ad	½ page ad	Logo	Name
HOME PAC FUNdango Tickets	10 tickets	4 tickets	4 tickets	4 tickets	2 tickets	2 tickets	N/A	NA
Post Event Thank you Email	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo	Logo	Name	N/A
Additional Benefits	Call TAB	Call TAB	Call TAB	N/A	N/A	N/A	N/A	On-site recognition



Attendee Experience Opportunity Sponsorships

Company must purchase at least a 10'x10' booth to participate in these sponsorships

AM Beverage Sponsorship - \$7,500 each (one available on Wednesday, July 14 and one available on Thursday, July 15)

- Coffee Break in the Sunbelt Registration Area prior to the Wednesday AM Keynote Speaker and prior to the Thursday AM Keynote Speaker
- Company recognition on Sunbelt website
- Sunbelt website exhibitor company directory listing logo upgrade
- Company logo/name on selected marketing materials (print & email)
- Company name on magazine ad in the *Texas Builder* magazine Sunbelt Special edition insert for the July/August 2021 issue
- Half-page (½) 4-color ad in the Sunbelt Show Guide
- Company logo on sign near AM Coffee Break
- Company logo in slide presentations at Keynote sessions
- Two (2) tickets for the HOME PAC FUNdango on July 13 for company representatives only
- Company verbal recognition at the Summer Board Meeting during Sunbelt Builders Show™ Chair report and at Sunbelt committee meetings throughout the year
- Company name recognition on Sunbelt social media posts selected by Show Management
- Company logo in the “thank you” ad in *Texas Builder* Magazine post-show
- Complimentary pre & post Show mailing lists



Attendee Experience Opportunity Sponsorships

Company must purchase at least a 10'x10' booth to participate in these sponsorships

Pop-Up Experiences on Trade Show Floor - \$5,000 - \$10,000 (depending on selected experience and duration of opportunity)

- Sponsors will have first rights in order of confirmation for these sponsorships - the pop-up experience will include something special on Trade Show floor (items TBD for example – Food or Beverage, Headshot Lounge, Shoe Shine etc.)
- Attendees must stop by the Sponsor's booth to get a ticket or get information on how to participate in these pop-up experiences
- Company recognition on Sunbelt website - name or logo depending on sponsorship dollar amount
- Sunbelt website exhibitor company directory listing logo upgrade
- Company logo/name on selected marketing materials (print & email) depending on dollar amount of sponsorship
- Company logo on magazine ad in the *Texas Builder* magazine Sunbelt Special edition insert for the July/August 2021 issue
- Company ad in the Sunbelt Show Guide – size depending on dollar amount on sponsorship
- Company logo on sign in booth relating to Pop-Up Experience
- Company logo in slide presentations at Keynote sessions
- Company verbal recognition at the Summer Board Meeting during Sunbelt Builders Show™ Chair report and at Sunbelt committee meetings throughout the year
- Company name or logo (depending on \$ amount) recognition on Sunbelt social media posts selected by Show Management
- Company name or logo in the “thank you” ad in *Texas Builder* Magazine post-show



Sunbelt Builders Show™ Onsite / Print Advertising

Company must purchase at least a 10'x10' booth to participate in these advertising options

On-site Sunbelt Show Guide – hard copy printed for on-site – viewable on Sunbelt website

- Show Guide Outside Back Cover - \$2,250 – **sold**
- Show Guide Inside Back Cover - \$1,950 - **sold**
- Show Guide Inside Front Cover - \$1,950 - **sold**
- Show Guide Full Page - \$1,300
- Show Guide ½ page - \$700
- Logo Included with your exhibitor listing in the Show Guide- \$250

Window and/or Carpet Clings

- Exhibiting company to create and provide artwork to Show Management, specifications will be provided
- Show Management will produce cling and place the cling on-site
- Cling to be placed in a prominent location for all Show attendees to have the opportunity to view
- 1'x1' Window or Floor Cling – \$250
- 2'x2' Window or Floor Cling – \$750
- 3'x3' Window or Floor Cling – \$1,750



Electronic Advertising for Sunbelt Builders Show™ Exhibitors

Company must purchase at least a 10'x10' booth to participate in these advertising options

Emails and posts will be scheduled according to Sunbelt's marketing timeline

*First Come, First Served basis – limited number available on most items listed below **

Exhibiting Company Description Logo Upgrade on Website - \$100

- Logo visibility starts immediately upon payment in full
- One logo per exhibiting company
- Logo will be added to company's website description listing
- Allowable file upload types: gif, jpeg, png, pdf, eps
- File size: 250KB or smaller

Keynote Session Advertisement - \$300

- Visibility July 14 – 15 during Keynote Sessions Big-Screen Presentations
- One advertisement per exhibiting company
- Company must be a Sunbelt exhibitor
- Company logo and product or service advertisement used in presentation.
- Product or service advertisement image should be 1920 x 1080 pixel. We will add your company name, product name and booth number. (artwork to be provided by advertiser and subject to TAB approval)
- Allowable file types: png, eps, gif, jpeg, pdf (2 MB or less, No flash or animation)



Electronic Advertising for Sunbelt Builders Show™ Exhibitors

*Company must purchase at least a 10'x10' booth to participate in these advertising options
Emails and posts will be scheduled according to Sunbelt's marketing timeline
First Come, First Served basis – limited number available on most items listed below **

Exhibitor Sponsored Social Media Post - \$750*

- One company per post
- Exclusive promotional post to be launched to Facebook and Twitter Show followers by Show Management on behalf of company
- 1200x630 pixel image, JPEGs ONLY (*artwork to be provided by advertiser and subject to TAB approval*)
- Twitter Text - Up to 240 characters; URL to be included in that character limit
- Facebook Text - Up to 400 characters; URL to be included in that character limit
- File size: 250KB or smaller

Individual sponsored Email Blast to Sunbelt Registrants Pre-Show - \$1,500* or Post-Show - \$1,750*

- One company per email
- Exclusive promotional email sent to registered attendees by Show Management on behalf of company
- 1200x1040 pixel image - JPG or PNG, no flash or animation (*artwork to be provided by advertiser and subject to TAB approval*)
- Up to 100 words of text to be placed underneath the image
- Website link or the image to be redirected – provided by company
- File size: 250KB or smaller
- Subject line promotional email on behalf of "Company Name"

HOME PAC FUNdango & Statewide Washers Championship

Tuesday, July 13, 2021

Presenting Sponsor: \$6,000

- Company category exclusivity at this level
- Company logo on all promotional materials, *Texas Builder Magazine* ads, on exclusive on-site signage, on thank you ad in Sunbelt's Show Guide, on Sunbelt's website sponsor page, and in TABloid (e-newsletter) detailing event (all subject to timelines)
- ½ page ad (artwork to be supplied by company) in the Sunbelt Builders Show™ on-site guide (subject to timelines)
- Verbal recognition at the event
- Complimentary two teams of two players per team for the buy-in portion of the tournament
- Admission for eight (8) with designated area for your company
- Comp Sunbelt registration for two (2) company representatives
- Presenting Sponsors can add a special experience to the event and brand it exclusively with their company --- it is up to the company to purchase and plan

Food/Beverage (5 food / 5 beverage) - \$3,000

- Company recognition on all promotional materials, *Texas Builder Magazine* ads, on exclusive on-site signage, on thank you ad in Sunbelt's Show Guide, in Sunbelt's website sponsor page, and in TABloid (e-newsletter) detailing event (all subject to timelines)
- Admission for four (4) company representatives
- Complimentary one (1) team of 2 for the buy-in portion
- Verbal recognition at the event
- Comp Sunbelt registration for one (1) company representative

Friend Sponsors (Unlimited) - \$750

- Company recognition listed on on-site signage
- Company name listed in the Sunbelt Show Guide
- Admission for two (2) company representatives
- Company verbal recognition on-site at event



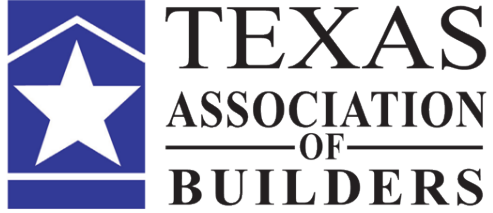
Builders' Bash

Concert produced by the Young Professionals Council and benefiting the Texas Builders Foundation

Headlining Stoney LaRue

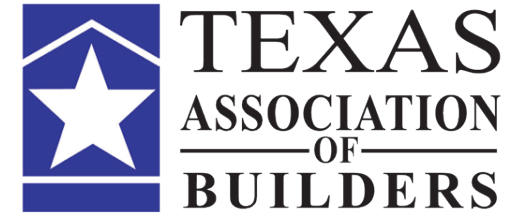
Opening Day of the Sunbelt Builders Show™ ~ at Hilton Anatole
Wednesday, July 14, 2021

Sponsor Level	Platinum	Diamond	Gold	Silver	Bronze
Sponsor Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$250
Limitations	2 	4 Available	4 Available	Unlimited	Unlimited
Tax Deductible Contribution	\$3	\$2,500	\$1,250	\$500	\$125
Sunbelt Booth	1 -  th				
Electronic Pieces/Webpage	Logo & Link	Logo	Name		
Advertising Pieces	Logo	Logo	Name		
Event Welcome	Included	Included	Included		
Event Thank You	Logo	Logo	Name	Name	
Reserved Seating	Yes	Yes	Yes		
Tickets	15 tickets 30 drink vouchers	10 tickets 20 drink vouchers	5 tickets 10 drink vouchers	2 tickets 4 drink vouchers	



Summer Committee & Board Meetings

July 13 - 16, 2021
Hilton Anatole Dallas



Summer 2021 Committee & Board Meetings - \$3,000 (company must be a member)

- Company recognition on TAB's website as it relates to the meetings
- Company logo recognition and a one-page flyer in email information sent out to the board members
30 days prior to meeting (flyer PDF due 35 days prior to board meeting date – maximum size 8.5"x11" one-sided)
- Company logo on all board meeting signage
- Company logo in *Texas Builder* as it relates to the meetings (subject to timelines – call for dates)
- Company has opportunity to display table (company to provide materials and/or man table)
- Company has opportunity to provide a standup sign placed near registration
- Company flyer (company to supply 250 copies). Staff will place flyers on chairs.
- Company also has opportunity to provide a logoed gift for each board member attending – can place on board chairs
- Company logo recognition on the pocket guide distributed at registration desk at meeting
- Verbal recognition at the Board of Directors' meeting on Friday, July 16, 2021
- Company logo recognition in *Texas Builder* in board meeting ads, pre- and post event
- Company recognition in TABloid (e-newsletter sent to members once a month)



Fall Committee & Board Meetings

November 2-4, 2021
JW Marriott Austin Downtown

Fall 2021 Committee & Board Meetings - \$3,000 (company must be a member)

- Company recognition on TAB's website as it relates to the meetings
- Company logo recognition and a one-page flyer in email information sent out to the board members
30 days prior to meeting (flyer PDF due 35 days prior to board meeting date – maximum size 8.5"x11" one-sided)
- Company logo on all board meeting signage
- Company logo in *Texas Builder* as it relates to the Fall Board Meetings (subject to timelines – call for dates)
- Company has opportunity to display table (company to provide materials and/or man table)
- Company has opportunity to provide a standup sign placed near registration
- Company flyer (company to supply 250 copies) - staff will place flyers on meeting chairs.
- Company also has opportunity to provide a logo gift for each board member attending – can place on board chairs
- Company logo recognition on the pocket guide distributed at registration desk at meeting
- Verbal recognition at the Board of Directors' meeting on Friday
- Company logo recognition in *Texas Builder* in board meeting ads, pre and post event
- Company recognition in TABloid (e-newsletter sent to members once a month)





Excellence in Leadership Dinner

November 3, 2021 – 6:30 – 10 p.m. (JW Marriott Austin Downtown)



The 2021 Excellence in Leadership Dinner will celebrate the Texas Association of Builders' 75th Anniversary, honor new recipients into the Texas Housing Hall of Honor and the changing of the guard in association leadership. Twenty-nine legends grace the walls of the Hall of Honor and in 2021 we will add one more: the late **Ron Connally, Ron Connally Construction, Amarillo, Texas Panhandle BA**. After we celebrate Mr. Connally's contributions to our industry, **Susan Wright, SW & Associates, San Antonio, Greater San Antonio BA**, will be recognized for her dedicated service as the first female president in 2021 and **Gene Lantrip, Lantrip's Custom Homes, Abilene, Big Country HBA**, will be sworn in as TAB's 2022 president. Concluding the evening's festivities will be award presentations that recognize local associations and TAB members for their exceptional contributions this year. At this dinner we will also commemorate 75 years of the Texas Association of Builders. Please join us at this gala for the 75th Diamond Jubilee festivities. The HOME PAC Silent Auction will be conducted throughout the evening to benefit TAB's advocacy efforts.

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