

Partnerships Opportunities

The Star Awards, created for Volume Builders, Custom Builders, Remodelers and Marketing Professionals in Texas and the Southwest (including Arkansas, Louisiana, Oklahoma, and New Mexico), recognizes areas of unique achievement and promises to be a Gala to remember. October 30, 2009, will be an evening of prestige and elegance as we recognize industry professionals who have made the region's home building market one of the best in the nation.

To ensure its position as one of the industry's most elite awards ceremonies, your partnership support is extremely important. By joining a group of distinguished industry partners, you will enjoy the benefits your endorsement of this prestigious competition will bring. There are a number of partnership levels, each one integral to the success of the 2009 Star Awards.

We cordially invite you to participate in this exciting evening at the Gaylord Texan. Please contact Angelica B. Stehling at the Texas Association of Builders for partnership opportunities and/or questions at (800) 252-3625 or e-mail Angelica@TexasBuilders.org.

| Star Awards Benefit Levels | \$10,000 Star | \$7,500 Platinum | \$5,000 Diamond | \$2,500 Gold | \$1,000 Silver |
|---|--------------------------|-----------------------------|----------------------------|-------------------------|---------------------------|
| Star Awards Gala Dinner Tickets | 10 | 10 | 4 | 2 | 1 |
| Ad in Star Awards Program | Full Page | 1/2 Page | 1/4 Page | Logo | Name |
| Recognition in Texas Builder Magazine | 4 Issues | 3 Issues | 2 Issues | 1 Issue | 1 Issue |
| Logo or Name Recognition in Star Awards Program | Logo | Logo | Name | Name | Name |
| Logo or Name Recognition in Sunbelt Show Guide | Logo | Logo | Name | Name | Name |
| Video (provided by Partner) during Awards Program or 1 Logo Slide | 90 Second | 60 Second | 30 Second | Logo Slide | Logo Slide |
| Name Recognition in Texas Builder Sunbelt Special Edition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Name Listing on Sunbelt & TAB Web sites | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name Recognition on Signage at Event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Name Recognition in Star Awards Program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Name listed in the Texas Builder Magazine featuring Winners | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Recognition in Star Awards Marketing | ✓ | ✓ | | | |
| Logo Recognition in Texas Builder Sunbelt Special Edition | ✓ | ✓ | | | |
| Logo Recognition in the Texas Builder Magazine featuring Winners | ✓ | ✓ | | | |
| Recognition at Fall TAB Board of Directors Meeting | ✓ | ✓ | | | |
| Logo on Sunbelt & TAB Web sites | ✓ | | | | |
| TAB Approved Company Article with Photo in Texas Builder | ✓ | | | | |
| Opportunity to Address Attendees at the Star Awards Gala | ✓ | | | | |
| Host(s) of the Meet the Stars Reception | ✓ | | | | |
| Logo Recognition on Signage at Event | ✓ | | | | |
| Logo & Link on Sunbelt & TAB Web sites | ✓ | | | | |



Benefits begin upon receipt of signed agreement and payment in full.



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